Beat Bad Data

Recoup up to 25% of Your Operating Budget with Resolvit’s Data Quality Management Services

As companies turn more and more to Big Data, they must wrestle with the challenges of an old adversary: Bad Data.

One renowned data-quality expert estimates that poor data quality—which can include incorrect, inconsistent, fraudulent, or redundant data—can cost an organization 15% to 25% of its operating budget (through returned mail/email, wasted efforts, regulatory fines, etc.).

Though data quality software can help organizations overcome some of the problems of Bad Data, no single software solution, or combination of solutions, can address all of the root causes.

Ensuring high-level data quality requires a sustained, thoughtful orchestration of people, processes, and technology.

Achieve Optimal Data Quality

Resolvit’s Data Quality Management Services allow companies to meet data quality needs through comprehensive, industry-proven strategies, process frameworks, and practical projects that yield measurable results. We use the Six Sigma-based approach to process improvement and Carnegie Mellon’s Data Management Maturity Model as we evaluate your organization’s data, and position you to deliver optimal data quality with proper governance.

Typical projects include:

- Data profiling
- Rule-based data quality assessments
- Issue management and resolution
- Master and reference data quality management
- Audits of database design, software design, and data processes

Contact your Account Manager to start the conversation.

Fast Facts

A survey of industry experts reveals just how costly Bad Data can be:

- 88% of all data integration projects either fail completely or significantly overrun their budgets.
- 33% of organizations have delayed or cancelled new IT systems because of poor data.
- Less than 50% of companies claim to be very confident in the quality of their data.


About Resolvit

Founded in 2002, Resolvit is an international technology consulting firm with strategic centers in Washington, DC; Raleigh-Durham, NC; Cincinnati, OH; Silicon Valley, CA; New Orleans, LA; and Buenos Aires, Argentina. Their team of more than 200 employees supports industry-leading customers in the life sciences, high tech, manufacturing, retail, financial services, and government sectors. Through its partnerships, Resolvit delivers highly impactful, innovative solutions across five core areas: Infrastructure Modernization, Application Development Services, Enterprise Data Management & Analytics, Knowledge & Content Management, and Strategic Staffing Services.

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